

RUCK 'N' RUN

Honoring Local Veterans

Why Sponsor Ruck 'N' Run?

- ★ Ruck 'N' Run brings Veterans & Civilians together in a fun, motivating, yet challenging event to honor local Veterans.
- ★ **Last year we raised \$3,000 & 930 lbs. of food for local Veteran organizations.** With your help, we can double these amounts!
- ★ We had over 250 people that came to participate, volunteer, & support.
- ★ We even had participants from Fort Leonard Wood & one from Reno, Nevada.

Our 2nd annual **Ruck 'N' Run is Saturday, November 5th**. RNR draws in lots of men & women from our Military & supporting communities.

Ruck 'N' Run (RNR) was featured on:

- ★ **TV** (KOLR10, KOZL, KY3's Ozarks Live!)
- ★ **Radio** (Q102 FM, BOTT 90.1FM, 88.3 The Wind FM)
- ★ **Online** (OzarksFirst.com, Evangel.edu, RuckNRun.com, RunSignUp.com, & multiple race/event websites)
- ★ **Social Media** (Facebook, Twitter, Instagram, YouTube)
- ★ **Print** (The Republic Monitor, Banners, Posters, Flyers)



Beneficiaries:

- ★ **Camp Hope:**
 - ★ A portion of registration fees from this event will be donated to Camp Hope, a 501(c)(3) that provides a retreat for military Veterans wounded in the War on Terror. More information at: www.chrisnealfarm.com
- ★ **Home at Last [a program of The Kitchen, Inc.]:**
 - ★ During our event, we're collecting canned goods for Home at Last. They serve Veterans and their families who are homeless or would be homeless but for this organization's assistance. Consider collecting canned goods to donate as an organization. More information at: www.thekitcheninc.org/home-at-last.html

Benefits of Sponsorship:

- ★ Benefits local Veterans & local Veteran organizations
- ★ Brand exposure to our loyal Military customer base & their friends
- ★ Forever links your brand to the local Veteran community
- ★ Exposure to the local community as a supporter of those who serve(d)
- ★ Brand loyalty through greater community involvement
- ★ First "Right of Refusal" for next year's event
- ★ Offer exclusive deals to those at our event



Sponsorship Levels:

4 Star: \$3,000

- ★ Logo on event t-shirts
- ★ Logo on event print advertising
- ★ Exclusivity in your identified category
- ★ Recognition in RNR video ad
- ★ Recognition in RNR radio ad
- ★ Sponsor-provided door prize(s) to give away during closing ceremony
- ★ Booth space (20' x 20')
- ★ Sponsor-provided coupon/promotional material in event bags
- ★ Display Sponsor-provided sign at 1 of 5 stations & at Base Camp
- ★ Recognition (logo & link) on RuckNRun.com, RunSignUp.com, & Facebook.com/RuckNRun
- ★ Recognition during opening & closing ceremonies
- ★ Twelve free entries



3 Star: \$2,000

- ★ Logo on event t-shirts
- ★ Sponsor name on printed advertising
- ★ Recognition in RNR video ad
- ★ Sponsor-provided door prize(s) to give away during closing ceremony
- ★ Booth space (10' x 10')
- ★ Sponsor-provided coupon/promotional material in event bags
- ★ Display Sponsor-provided sign at Base Camp
- ★ Recognition (logo & link) on RuckNRun.com & Facebook.com/RuckNRun
- ★ Nine free entries



2 Star: \$1,000

- ★ Sponsor-provided coupon/promotional material in event bags
- ★ Booth space (10' x 10')
- ★ Display Sponsor-provided sign at Base Camp
- ★ Recognition (logo & link) on RuckNRun.com & Facebook.com/RuckNRun
- ★ Six free entries

1 Star: \$500

- ★ Sponsor-provided coupon/promotional material in event bags
- ★ Recognition (name only) on RuckNRun.com & Facebook.com/RuckNRun
- ★ Three free entries

Friends of Ruck 'N' Run

- ★ Provides RNR at least 2 of the following:
 - ★ 300 bottles of water, 100 sports drinks, 100 energy bars, 100 bananas
- ★ Promotes RNR through contacts & social media accounts (verified)
- ★ Friends of Ruck 'N' Run will receive:
 - ★ Recognition on RuckNRun.com & Facebook.com/RuckNRun
 - ★ One free entry

